

CULTUREPLEX

EVOLVING BEYOND MOVIES

ABOUT CGV CINEMAS

CGV Cinemas is the largest multiplex cinema chain in South Korea, and the world's Top 5 cinema exhibition company present in China, Vietnam, Indonesia, Myanmar, Turkey and the United States. As of May 2017, CGV Cinemas operates 2,992 screens at 394 locations in seven different countries. The company was able to secure long-term competitiveness through continuous investment in global market, which contributed to establishing its backbone to become the top multiplex chain in Asia. CGV Cinemas constantly develops new movie technologies such as 4DX, ScreenX, and its own cinema solutions including CRM, NOC, TMS, and PhotoTicket.

In the U.S., CGV Cinemas are located in Los Angeles and Buena Park, California. The company's "Cultureplex" concept was introduced to the U.S. audience for the first time in January 2017 with the opening of CGV Cinemas Buena Park. Currently deployed at staple CGV sites around the world, "Cultureplex" is the idea of a movie theater as a complete and immersive cultural experience.

GLOBAL FOOTPRINT



PREMIUM FEATURES



FOOD & BEVERAGES

- Popcorn Factory (Regular, Flavored & Popcornopolis)
- Beer, Wine and Cocktails · Bistro Fare (Hot & Cold)



TECHNOLOGY



4DX : Most advanced motion seats and environmental effects such as wind, rain, snow, fog, lightning and more

SCREEN X : World's first 270-degree, multi-projection system by projecting supplemental images onto the side walls (developed by CGV Cinemas in 2012 and now available in 120 screens around the world)



SEATING TYPES

- All auditoriums with comfortable seats
- Premium Cinema with full reclining seats

WORLD CLASS DESIGN

- State-of-art theater with metal and brick finishes
- Modern design with a retro vintage concept