



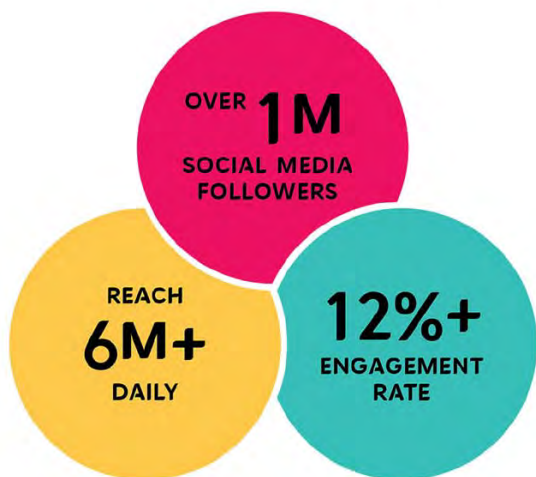
All Things
Hallyu Streaming

ABOUT

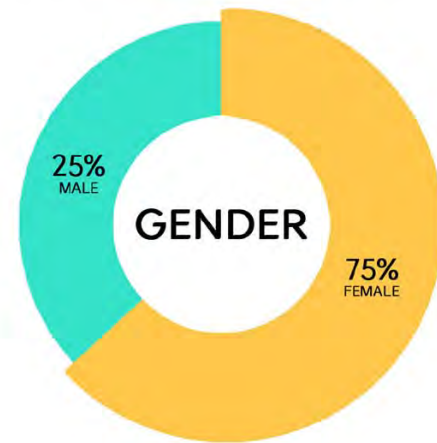
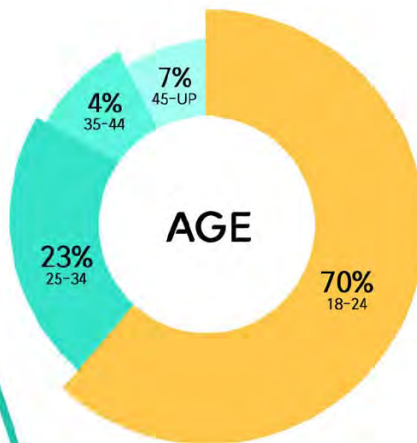
KCON.TV is your short-form video destination for all things Korean entertainment including K-Pop, K-Drama, Variety, Beauty, and much more! Launched in 2016, KCON.TV provides viewers an insider look and access to videos from the most iconic Korean events and shows around the world.

We're loved on social media- nearly 1 million people follow us across Facebook, Twitter, Instagram, YouTube and Snapchat. Enjoy over 20K+ video clips from current and past Korean dramas, variety shows, music shows and more on KCON.TV today!

SOCIAL INFLUENCE



AUDIENCE PROFILE



KCON.TV BY THE NUMBERS

- Average Unique Visitors (As of April 2017): 500K+ UVs
- Registered Users on KCON.TV: 50K+ Users
- Opt-in E-mail Subscribers: 70K+ Subscribers





PROGRAMMING

- Exclusive interviews with K-pop artists and influencers
- KCON.TV original programs
- Over 20K+ video clips of currently airing and past Korean dramas, variety shows, and music shows
- Daily news posts about Hallyu including K-pop, K-drama, current news and more

POPULAR PROGRAMS ON KCON.TV



M Countdown



SNL Korea 9



Dodaeng's Diary in LA



M Countdown Hallway



The Liar and His Lover



Ranting Monkey



Get it Beauty



Tunnel



KCON.TV Live Stream